

#ccevents

Internal Communications and Employee Engagement Wo

Tweets from and about CharityComms' Internal Communications and Employee Engagement Workshop.

Trending Words

-, change, rt, people,
@charitycomms:, don't,
@charitycomms, forget, dialogue.,
time, afford, treat, objects., listen,,

Event Participants





Thanks to everyone who came to our Workshop yesterday! #ccevents

18-Feb-11 11:06 | CharityComms



RT @CharityComms: Dialogue. In change - or at any time - you cannot afford to treat people like objects. Listen, and act. #ccevents

17-Feb-11 21:12 | wordpowerskills



Thanks to @CharityComms for a fantastic workshop today - so useful :) #ccevents

17-Feb-11 15:21 | thistlecharity



As much as we love tweeting... Don't forget the telephone when communicating!! #ccevents

17-Feb-11 13:44 | thistlecharity



RT @CharityComms: Dialogue. In change - or at any time - you cannot afford to treat people like objects. Listen, and act. #ccevents

17-Feb-11 13:35 | thistlecharity



RT @CharityComms: Don't forget the staff who are on holiday, maternity leave, long term sick leave etc when you are announcing big changes #ccevents

17-Feb-11 13:34 | thistlecharity



@CharityComms #ccevents Its clear internal comms requires investment from top down - everyone is responsible for doing their bit.

17-Feb-11 13:33 | thistlecharity



Plan, plan, plan again - and keep the plan under review and up to date. #ccevents

17-Feb-11 12:44 | CharityComms



Engage with and support the individuals directly involved with communicating impact of change ie job losses. #ccevents

17-Feb-11 12:17 | CharityComms



A: Build trust with them, show insight into why the script works - but prepare to compromise sometimes. #ccevents

17-Feb-11 12:16 | CharityComms



Q: What if senior management or CEO does not want to keep to the script? #ccevents

17-Feb-11 12:15 | CharityComms



A core script does not ignore the complexity of staff needs - you can tailor it as necessary, whilst keeping a common narrative. #ccevents

17-Feb-11 12:14 | CharityComms



Develop a core script to communicate what is happening - what are the key points that are crucial for your whole organisation? #ccevents

17-Feb-11 12:11 | CharityComms



Don't forget the staff who are on holiday, maternity leave, long term sick leave etc when you are announcing big changes #ccevents

17-Feb-11 12:02 | CharityComms



Involve comms from the start - it should not be an afterthought when a restructure is planned or redundancies have to be made. #ccevents

17-Feb-11 12:00 | CharityComms



Next session: Employee engagement during change #ccevents

17-Feb-11 11:46 | CharityComms



@CharityComms 140 characters can be cruel! Developing relationships with and within teams makes that easier. #ccevents

17-Feb-11 10:39 | LucySweetman



@LucySweetman ... so you actually know what the best method of communication is. #ccevents

17-Feb-11 10:37 | CharityComms



@LucySweetman I take the blame - trying to find a short word. I meant find out what your staff do day to day.... #ccevents

17-Feb-11 10:37 | CharityComms



@CharityComms Observe is a bit too remote.. two-way communication and a shared mission are at the heart of good vol sector work. #ccevents

17-Feb-11 10:35 | LucySweetman



@LucySweetman Not that I know of, but then I haven't asked everyone here. Observe a little too science-y a word there? #ccevents

17-Feb-11 10:33 | CharityComms



@thistlecharity Hello! Glad you are enjoying it so far - we're using #ccevents to tag points & tips.

17-Feb-11 10:30 | CharityComms



RT @CharityComms Observe your staff..This will help you understand how best to communicate with & to them. #CCEvents --> Are they chimps?

17-Feb-11 10:30 | LucySweetman



Talk to people. Identify stories - from your staff, service users, volunteers - that show the need for your rebrand. #CCEvents

17-Feb-11 10:27 | CharityComms



Observe your staff; what are their day to day activities? This will help you understand how best to communicate with & to them. #CCEvents

17-Feb-11 10:25 | CharityComms



RT @CharityComms: If you are trying to change people's behaviour, don't forget it will require new skills from certain people (like your managers) #CCEvents

17-Feb-11 10:24 | NinaStobart



RT @CharityComms: Principles of employee engagement: Keep it relevant. Make it inclusive. Make it pervasive. #CCEvents

17-Feb-11 10:21 | marcbowker



RT @CharityComms: If you are trying to change people's behaviour, don't forget it will require new skills from certain people (like your managers) #CCEvents

17-Feb-11 10:21 | skyesandhu



If you are trying to change people's behaviour, don't forget it will require new skills from certain people (like your managers) #CCEvents

17-Feb-11 10:20 | CharityComms



@CharityComms Is that workshop on today? I'll follow the hashtag in that case, very interested in that topic! #CCEvents

17-Feb-11 10:18 | marcbowker