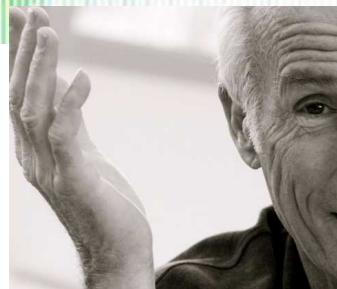
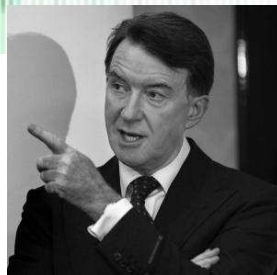


WHAT MAKES A GOOD INTERVIEWEE?





09:00



09:30

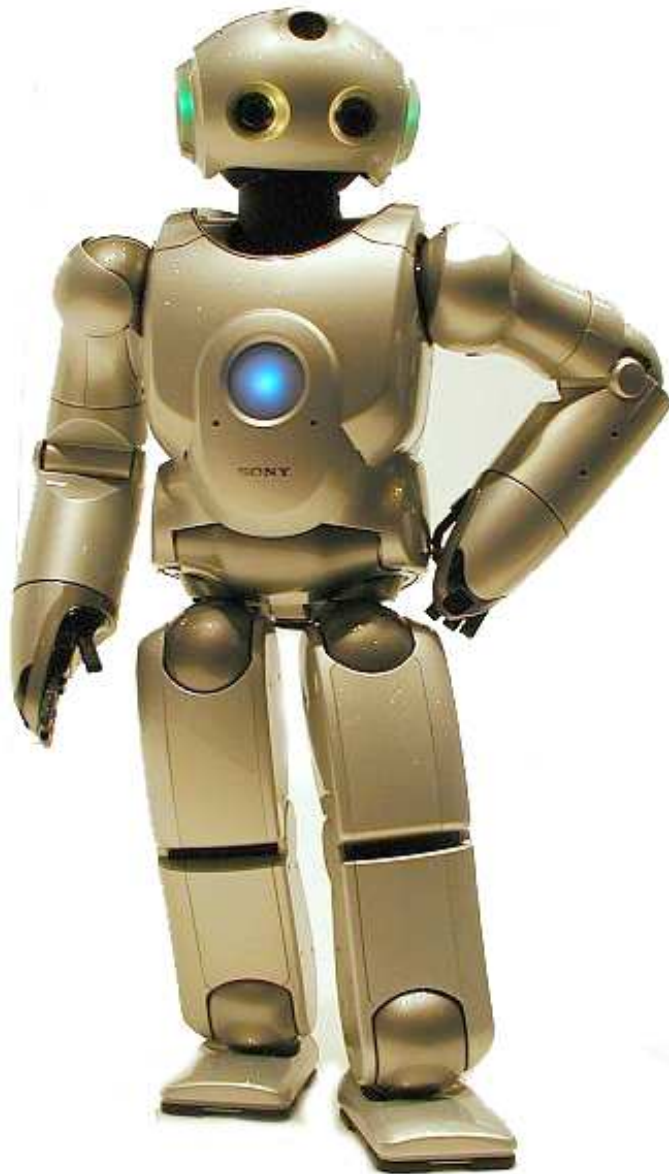


18:00

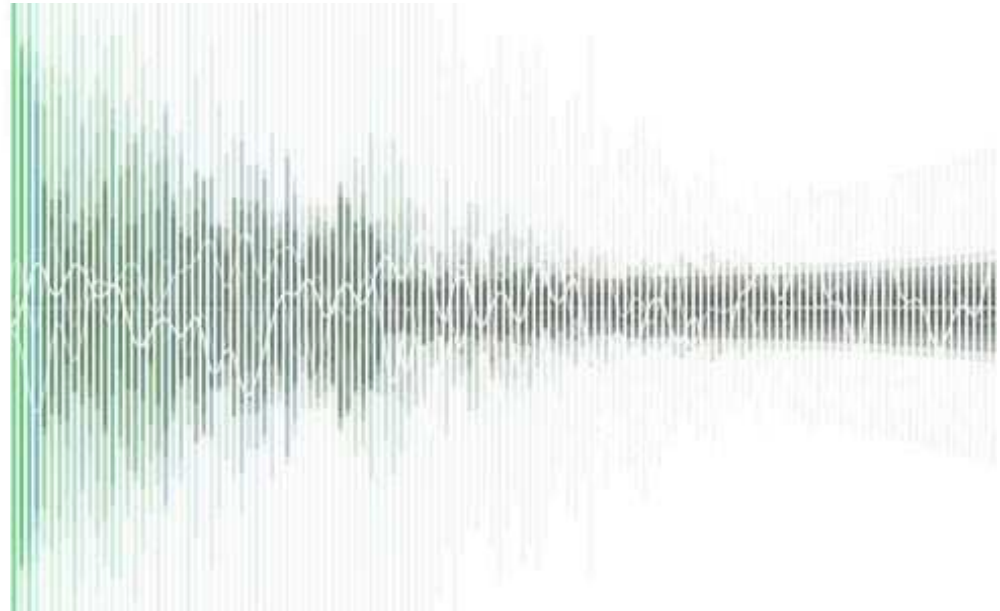
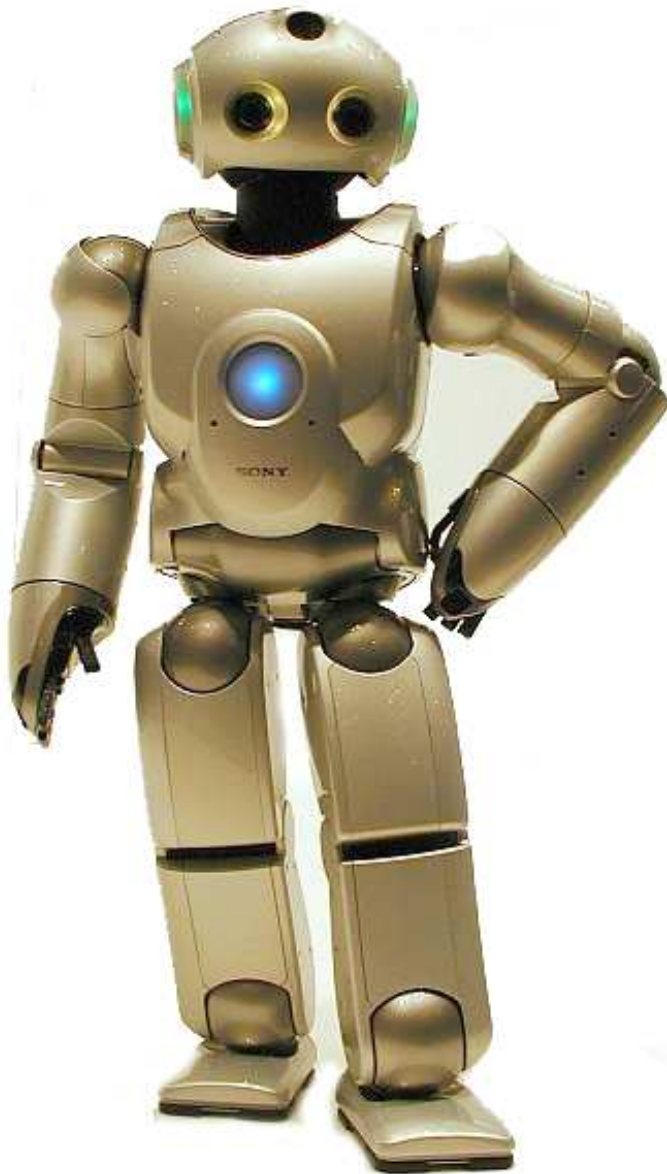


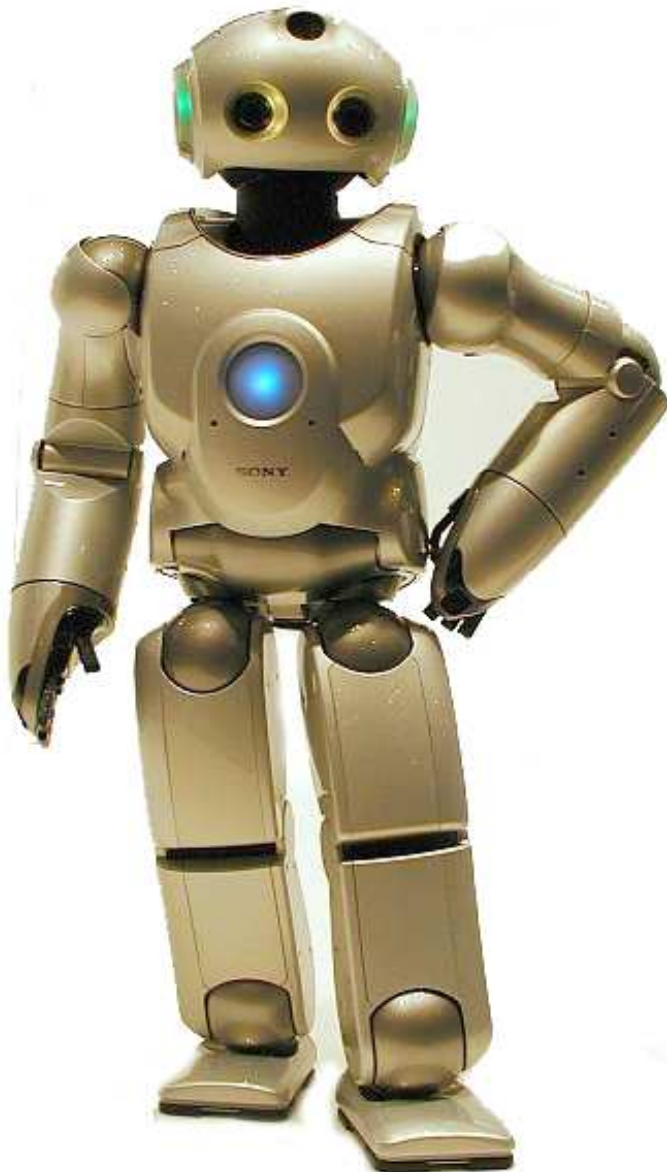
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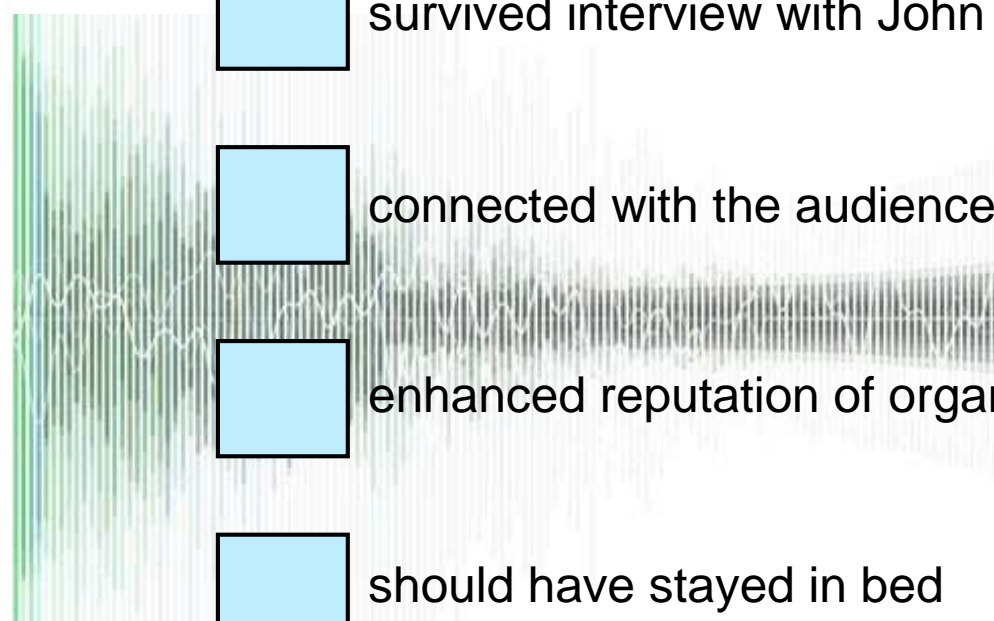


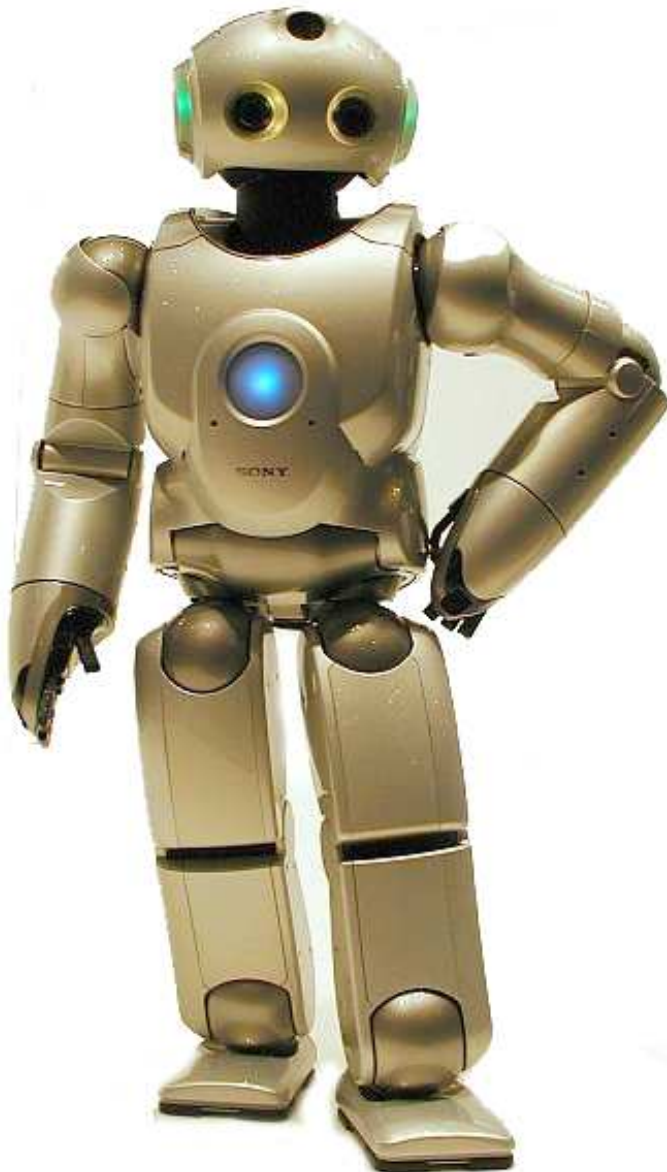


INSIDEEDGE
MEDIA TRAINING





- 
- ☐ survived interview with John Humphrys
 - ☐ connected with the audience
 - ☐ enhanced reputation of organisation
 - ☐ should have stayed in bed



survived interview with John Humphrys



connected with the audience



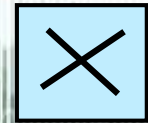
enhanced reputation of organisation



should have stayed in bed



survived interview with John Humphrys



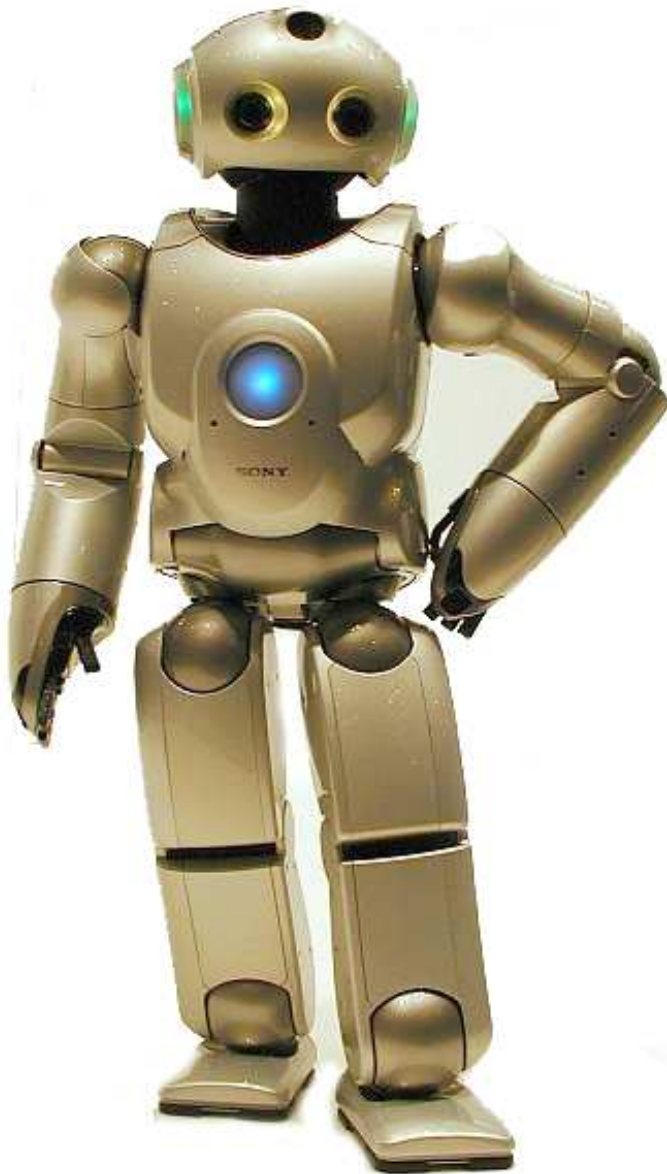
connected with the audience



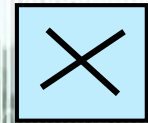
enhanced reputation of organisation



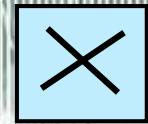
should have stayed in bed



survived interview with John Humphrys



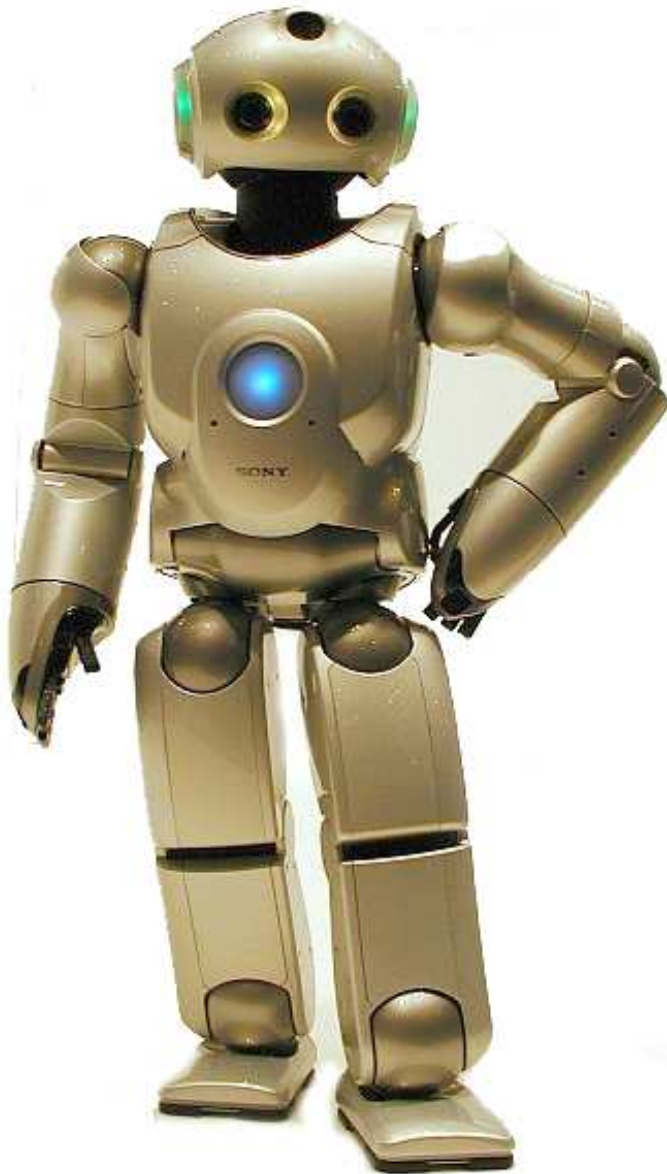
connected with the audience



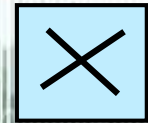
enhanced reputation of organisation



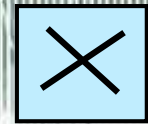
should have stayed in bed



survived interview with John Humphrys



connected with the audience



enhanced reputation of organisation



should have stayed in bed

twitter

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vicderbyshire

Name: Victoria Derbyshire
Location: London
Bio: BBC Radio 5 live presenter

42 following 5,198 followers 150 listed

Tweets 798

Favorites

Following

@actrosipilot thank you!
about 2 hours ago via mobile web in reply to actrosipilot

@julle_Ranson thanks Julie, and thanks for taking part
about 2 hours ago via mobile web in reply to julle_Ranson

INSIDEEDGE

MEDIA TRAINING

BBC

Messages: Urgent: MAT-ST ALBANS STABBING

Site: https://mm2.wincast.com/mmm_inbox.aspx

BBC RADIO 5 live

Console technical problems x 01494 756600 (Mon, 24 hrs), PC or network problems x 26333

Show All inbound

Text Number 86050

Auto Refresh Add Text Refresh Preview Actions

Publish Output 15: Presenter

Message Type

Inbox (126)

SMS (122)

MMS (1)

Email (0)

Video (0)

Voice (0)

Twitter (3)

Web (0)

Mobile (0)

Deleted (0)

Timespan

FROM: 30/04/2010 15:52 UNTIL: 30/04/2010 16:53

FROM: 30/04/2010 15:52 UNTIL: 30/04/2010 16:53

Rank	Mobile	Edit	Message	50	Rows / Page	Page 2 of 3	Today	Date	Time
1	+447538539355		I think animals deserve privacy, 'WHERE ARE THE BNP COMING FROM' Dave, Leicester.					30/04/2010	16:30
2	+447813971936		Animals seek privacy? Like dogs, cows etc. in heat do? Someone please get a tight grip!					30/04/2010	16:30
3	+447915039112		DRIVE Derek Field Middlebrough Dear both, Peter said maybe we should have election live X Factor but could imagine the results being announced? The Returning Officer would have the candidates on the stage and say "The first result, in no particular order is (silence for 20 seconds) the Independent one. Now before you go lets have a look at the highlights of your campaign. And so on.					30/04/2010	16:30
4	+447970161573		Can the issue of the massive intrusion of health and safety legislation and the millions of pounds it involves in complying be put to a politician. I am certain billions can be saved. Delwyn Evans south Wales.					30/04/2010	16:30
5	+44783356277		Regarding animal porn! The film man is seeking publicity! This is the most laughable story I have heard of! Animals know no remorse and dogs bang in public all the time! The idea of an ashamed Jack Russell is however vaguely amusing! Jox					30/04/2010	16:30
6	+447974749337		'Give animals privacy' - a very clever smear on Lib Dems by the Tories LOGIC - this academic will be assumed to be a Green Party lion thereby reminding people of the dangers of FR. Et voilà!					30/04/2010	16:30
7	+44772632754		Animal sensitivities. What a load of rubbish! Most mammals give birth out of sight so their young are not eaten by predators. You will be saying next that we should provide little buildings so dogs can go to the toilet out of sight. Frank, Derby.					30/04/2010	16:30
8	+44796965342		Good grief - is this presenter a fucking idiot? Is she really suggesting that animals are like little people who want their privacy? 'DO WE KNOW THAT FOR SURE?' - what a ridiculous question - yes, we do know that animals don't have a 'sense of privacy'... They don't go on holiday or read the Sunday papers either... in case you're not					30/04/2010	16:30

Agencies: Chris Jameton, Five Live, BBC

Start: ENPS, Inbox - Microsoft Outlook, CALENDAR - Microsoft O, BBC Radio 5 live - Messag...

16:53 Friday

facebook

Search

Victoria Derbyshire <http://twitpic.com/1im5oy> - Guess where I am

Wall Info Photos Boxes Notes Video

Write something...

Attach: [Image] [Image] [Image] [Image]

Victoria Derbyshire <http://twitpic.com/1im5oy> - Guess where I am

4 hours ago via Twitter - Comment - Like

View all 23 comments

Dirk Van Der Werff on your way to sunny Tyneside? 2 hours ago

Phillip Carr Leeds about an hour ago

View Photos of Victoria (58)


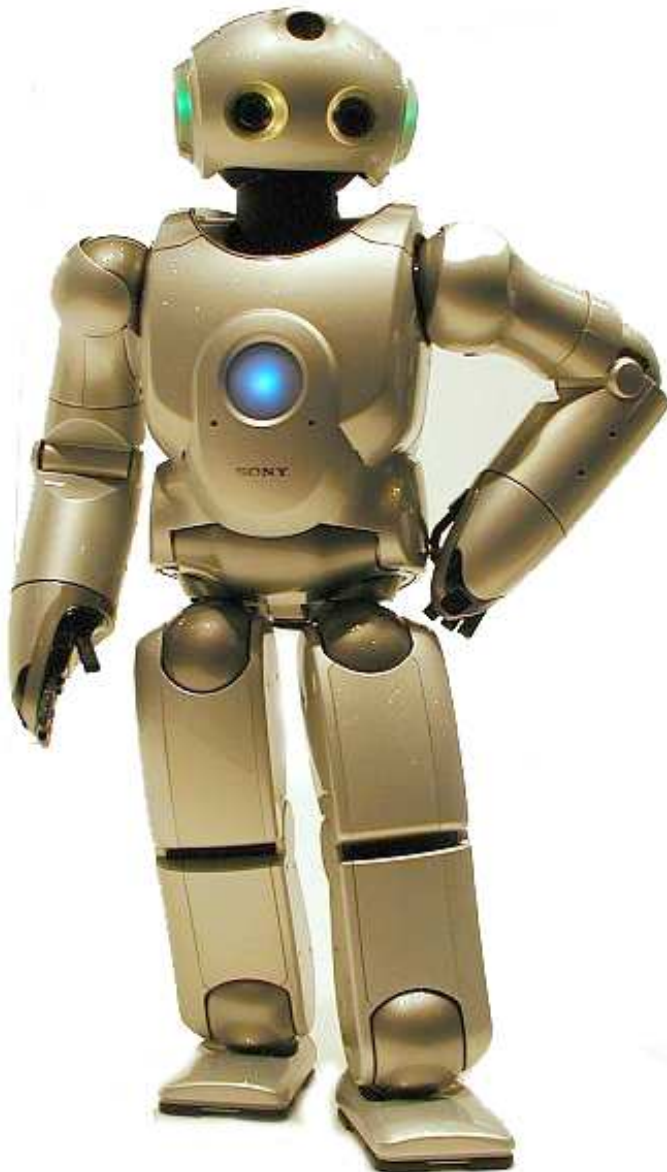
“What on earth was
the point of that
interview?”

“Where do they
learn to speak
like this?”

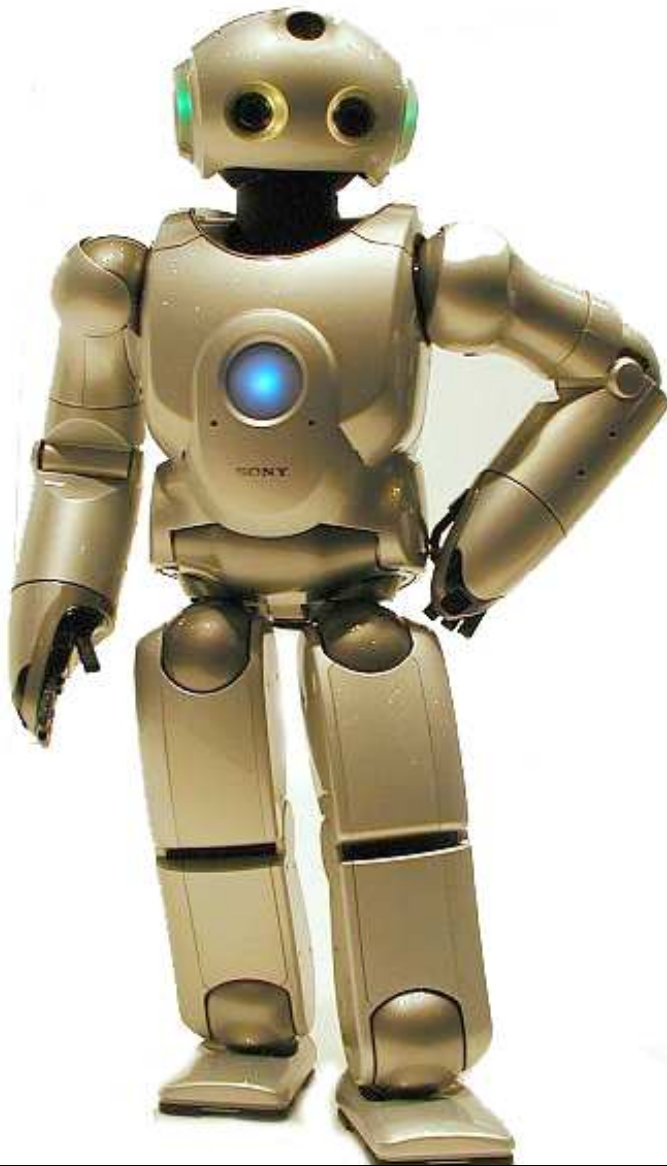
“She planning on
getting to the point
any time soon?”

“Pointless, irrelevant, boring,
switching over”

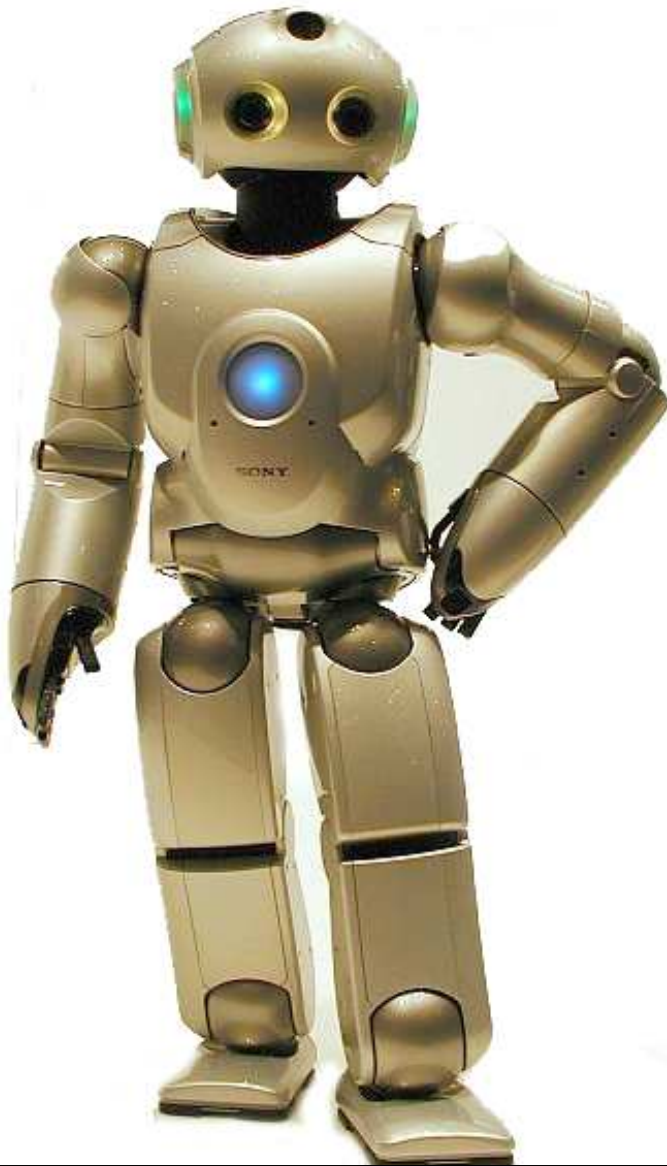
“Five minutes of my
life I won’t get back.”



What makes a good
interviewee?

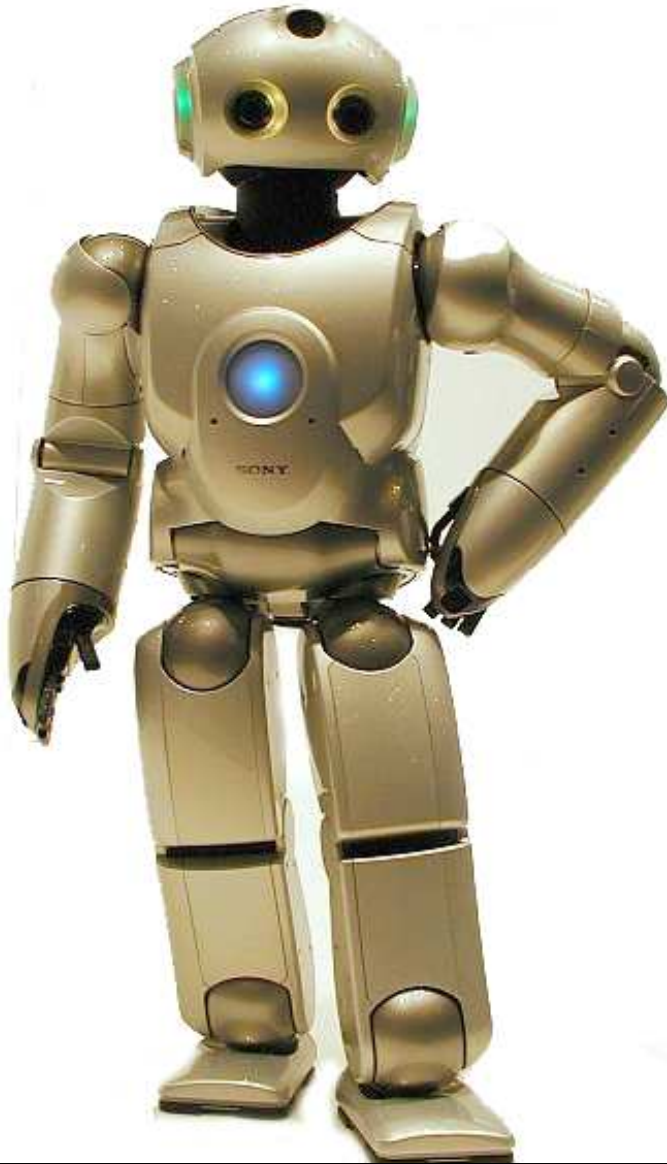


“It doesn't matter if you have an accent, are nervous, or have to pause to think of an answer - that's better than sounding too slick and rehearsed - because normal people don't talk like that.”



“It doesn't matter if you have an accent, are nervous, or have to pause to think of an answer - that's better than sounding too **slick and rehearsed** - because normal people don't talk like that.”

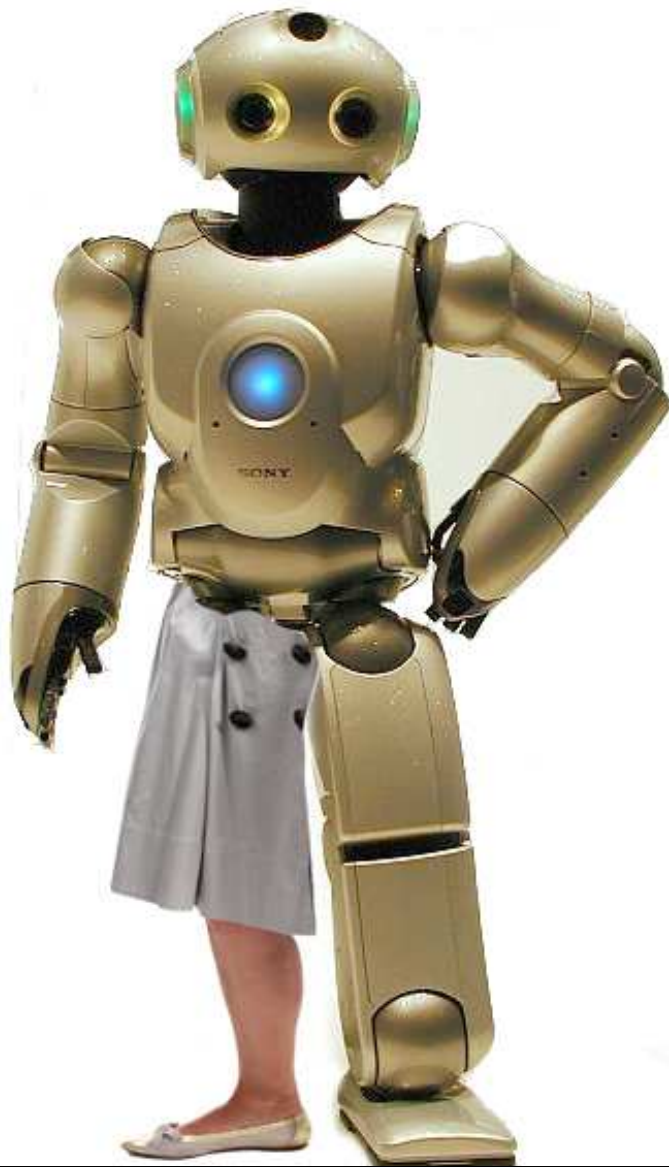
slick and rehearsed

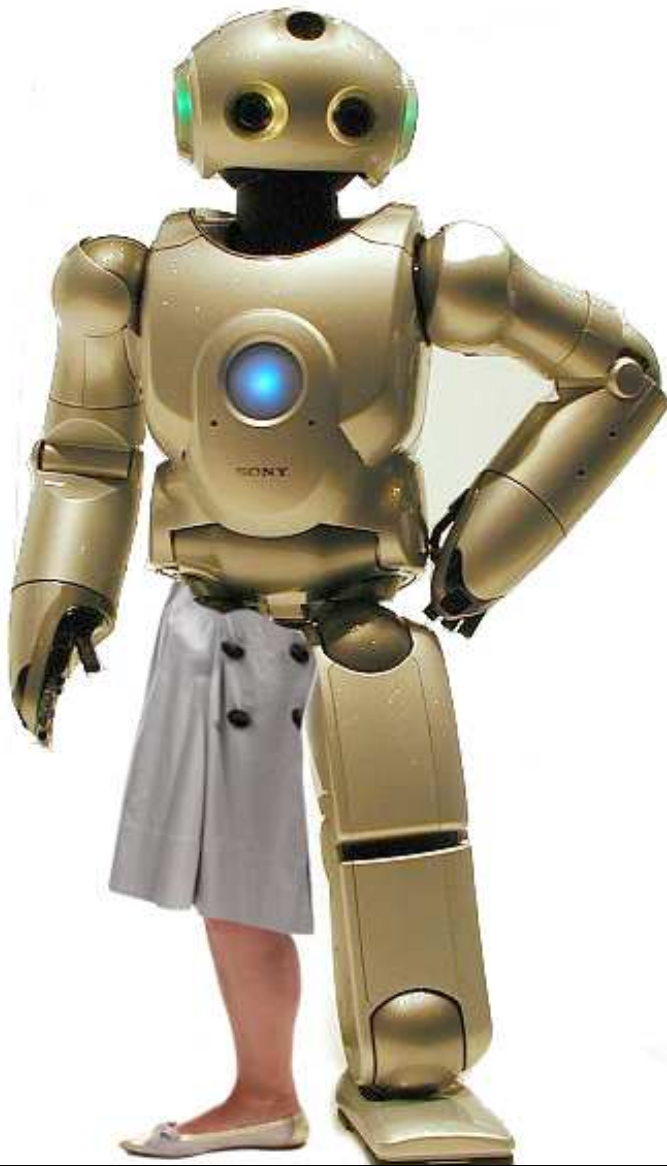


“It doesn't matter if you have an accent, are nervous, or have to pause to think of an answer - that's better than sounding too **slick and rehearsed** - because **normal** people don't talk like that.”

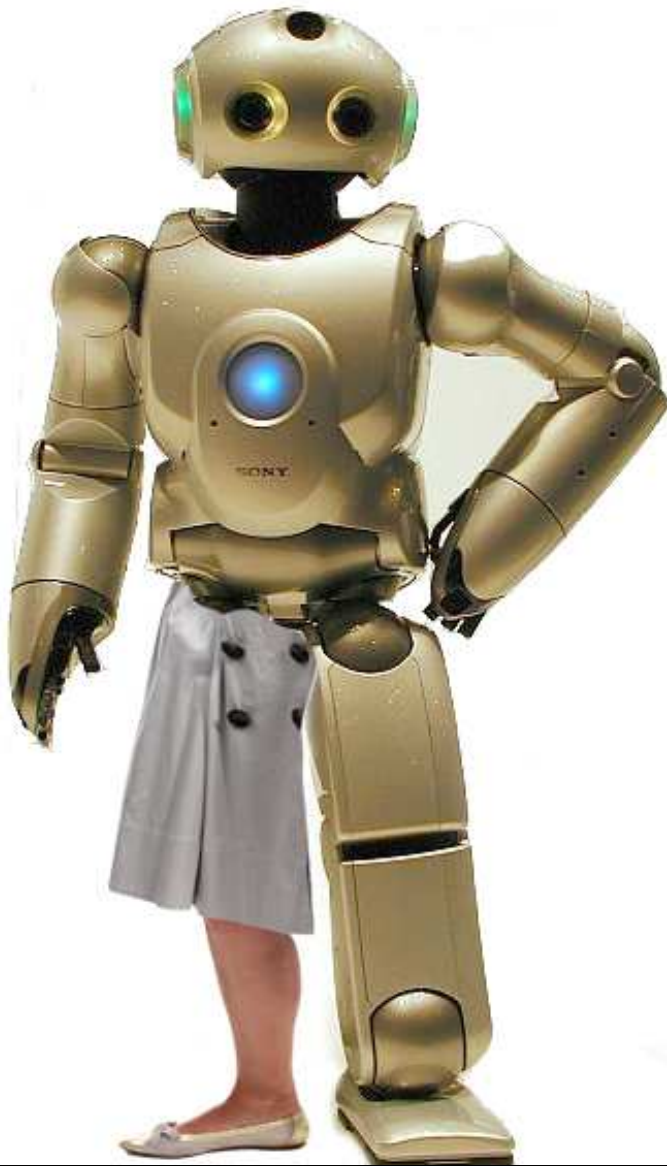
slick and rehearsed

normal



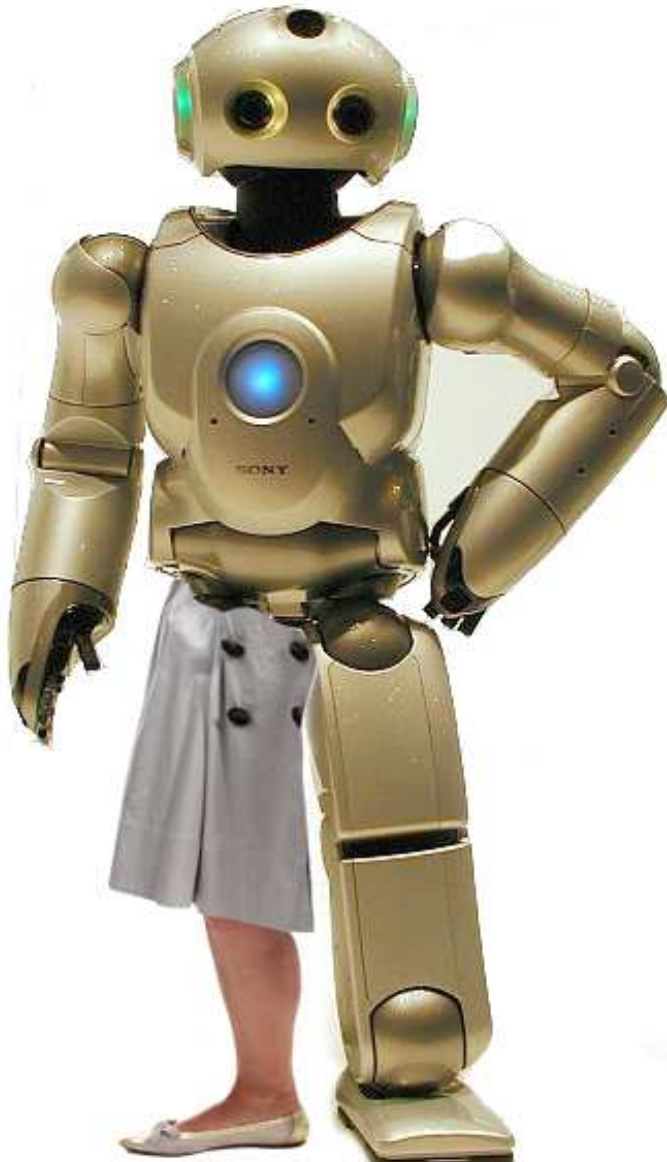


“It needs to be lively and passionate. Sound enthused to be talking to the world about your specialist subject! A good interview contains plenty of examples, where relevant, and examples that people can relate to.”



“It needs to be lively and **passionate**. Sound **enthused** to be talking to the world about your specialist subject! A good interview contains plenty of examples, where relevant, and examples that people can relate to.”

passionate/enthused



“It needs to be lively and **passionate**. Sound **enthused** to be talking to the world about your specialist subject! A good interview contains plenty of **examples**, where relevant, and examples that people can relate to.”

passionate/enthused

examples





“A good interviewee will be able to replace any jargon or technical terms for the subject areas with everyday words...so a postman can understand the answers given by a microbiologist for example.”



“A good interviewee will be able to replace any **jargon** or technical terms for the subject areas with everyday words...so a postman can understand the answers given by a microbiologist for example.”

jargon



1	honesty
2	jargon/language
3	practice
4	passion/enthusiasm
5	knowledge/wisdom
6	human
7	entertain
8	conversation
9	straightforward
10	humour

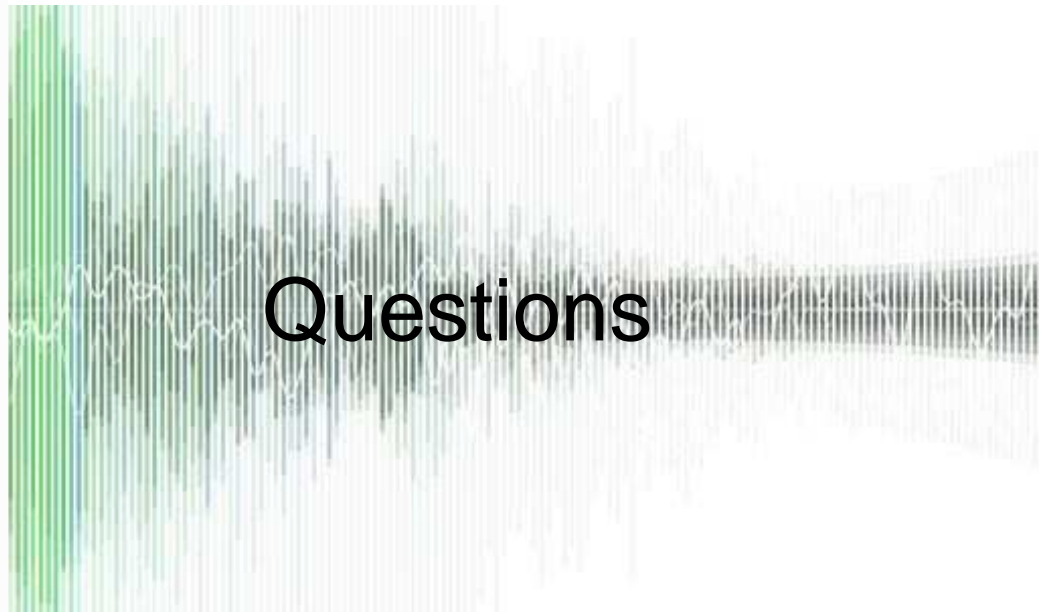




“22% of people think government ministers tell the truth.”

BBC News online
Nov 2008

Why be taught to talk like one?



Keep in touch!

Tony Prideaux
Chris Jameson

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Address: 23 Island House, Three Mill Lane, Bow, London, E3 3AF

Telephone: 020 8981 741 1 - Email: info@insideedgetraining.co.uk

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