

REGISTERED COMPANY NUMBER: 06210121 (England and Wales)  
REGISTERED CHARITY NUMBER: 1138312

**REPORT OF THE TRUSTEES AND  
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 APRIL 2015  
FOR  
CHARITYCOMMS**

Hilton Sharp & Clarke  
1st Floor Atlantic House  
Jengers Mead  
Billingshurst  
West Sussex  
RH14 9PB

CHARITYCOMMS

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FOR THE YEAR ENDED 30 APRIL 2015

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## CHARITYCOMMS

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 APRIL 2015

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The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 April 2015. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

#### REFERENCE AND ADMINISTRATIVE DETAILS

**Registered Company number:** 06210121 (England and Wales)

**Registered Charity number:** 1138312

#### Registered office

2-6 Tenter Ground  
Spitalfields  
London E1 7NH

#### Trustees

V A Browning: director  
J A Grounds: chair  
G Scott-Spicer: vice-chair  
L Dallmeyer: treasurer  
K Bradbrook  
L Burns  
C Davidge – resigned 10.3.15  
P Gilheany – resigned 9.12.14  
K Hall  
D Holland  
S O'Farrell  
S Palmer  
V Shooter  
A Warley

#### Independent examiner

Hilton Sharp & Clarke  
1st Floor Atlantic House  
Jengers Mead, Billingshurst  
West Sussex RH14 9PB

#### COMMENCEMENT OF ACTIVITIES

The charity was incorporated on 12 April 2007 and registered as a charity with the Charity Commission on 7 October 2010.

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

##### Governing document

The charity is controlled by its governing document, the memorandum and articles of association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

##### Recruitment and appointment of new trustees

CharityComms instituted an election process in January 2011 whereby two trustees will be elected either from the organisational or individual membership base each year, or as otherwise agreed by the board, to represent the interest of that section of membership. Other trustees with specialist skills may be co-opted to the board at the invitation of the Chair and subject to approval by the rest of the board.

##### Organisational structure

The charity trustees have delegated to day to day management of the charity to V Browning.

##### Related parties

Details of transactions with related parties are set out in notes 6 and 12 of the financial statements.

##### Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

## CHARITYCOMMS

### REPORT OF THE TRUSTEES FOR THE YEAR ENDED 30 APRIL 2015

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#### OBJECTIVES AND ACTIVITIES

##### CharityComms was established to:

Promote the efficiency and effectiveness of charities, not for profit organisations and voluntary organisations for the benefit of the public throughout the United Kingdom by the provision of resources to optimise their communications.

##### Our vision

Our vision is for effective and inspiring communications to be at the heart of every charity's work for a better world.

##### Our purpose

We improve the standard of communications and champion its role in the sector. We represent, support, inspire, connect and inform our members and the wider charity communications community.

##### Our goals by 2023:

1. Communications will be recognised across the sector as an integral part of the effectiveness of charities
2. The top 500 charities will have SMT/senior board representation from communications (ie an equal voice at the top table)
3. More and better resources will be available to help charity communicators improve their skills and the impact of their work
4. The planning and delivery of charities' communications will take place in the context of an integrated brand and organisational framework.

##### Our impact

CharityComms' theory of change states that:

Charities create change; communications create change; charities that communicate better, create better change.

##### Our impact in numbers

- 506 organisational members, 298 individual members, 67 corporate partners adding up to over 4,000 people involved with CharityComms membership
- 39 events attended by 2,111 charity communications professionals
- 87% of attendees said they had acquired new knowledge or enhanced skills relevant to their job after attending a CharityComms event
- 77% of CharityComms event delegates said they would try something new in their work
- From the CharityComms/TPP Marketing and Communications Salary Survey 2014, 50% of respondents felt that marketing and communications has become increasingly valued over the last year

##### Our impact in words

*"If we hadn't written our crisis response plan following the CharityComms conference, it would have taken that little bit longer to agree and coordinate our activity. This might have meant we'd missed opportunities to reach people with important messages about mental health. The conferences are opportunities to take time out of your daily routine to look at things from a different perspective and identify steps you can take to make things just that bit better."*

**Ruth Richards, head of communications and marketing, Mind  
Delegate at our Reputation conference, May 2014**

*"Through my CharityComms mentor, I have been able to present people at my charity with evidence about the importance of digital. By doing this, we are more able to make sure we are there for vulnerable children and young people across all channels."*

**Shaf Mansour, head of digital content and communities, Barnardo's  
CharityComms mentee**

*"Being a member of CharityComms makes me feel less alone in my role. It has helped me communicate with our network better and, as a result, is increasing my organisation's impact."*

**Kat Lloyd, project and communications officer, Population and Sustainability Network  
CharityComms individual member**

*"Some great feedback from candidates in our recruitment process; when asked how they inspire themselves and network the answer has consistently been CharityComms events."*

**Vicki Hearn, senior content planning manager, Save the Children**

## SIGNIFICANT ACTIVITIES

### Achievement and performance

CharityComms' services are designed to inspire, support and connect comms professionals in the charity sector, and enable them to share best practice. From our membership scheme and events to our best practice guides, reports, web content and social media exchanges, we aim to listen and respond to our members to deliver a service that meets their needs and contributes to our mission of improving the standard of communications in the sector.

### Membership

CharityComms is very fortunate to have a network of involved, responsive and loyal members. Our network ranges from experienced comms directors leading teams of professionals at large organisations to individuals starting their careers as sole communicators within small charities. Our membership scheme caters for individuals and organisations and we also run a corporate partner scheme for suppliers to the charity sector.

**Organisational membership** of CharityComms grew during the year from 384 to 506 charities, with a 95% renewal rate.

*"CharityComms provides great up-to-date info on what's going on in the sector, what's working and what isn't. It's a fantastic source of inspiration and best practice. For all levels of communications professionals, the training and networking opportunities are first class. Whether you have limitless budgets or are working on a shoestring, CharityComms can help you make the most of your money."*

**Richard Davidson, director of communications, Anthony Nolan Trust**  
**Organisational member**

Our **individual membership** numbers remained stable, at 298 members. We have a much higher turnover of individual members as people move around and out of the sector, or upgrade to organisational membership. This year we welcomed 152 new individual members, 163 memberships lapsed and our renewal rate was 49%.

*"For me, being a member of CharityComms is as vital as having a mobile phone – and cheaper! The regular, up to date information about what's going on in the sector is so useful and they always seem to be releasing a paper or best practice guide on something really helpful to me, just when I need it. I've really valued meeting lots of other communicators from the charity sector and it's been great to feel part of a bigger community of people who are all committed to excellence across the sector as well as within our own organisations. I've attended a number of seminars (free with membership) and conferences and they are always packed full of useful information, advice and best practice that you can take back and start using straight away. I'm a fan!"*

**Fiona Furman, media manager, Toybox**  
**Individual member**

We grew from 49 to 67 **corporate partners**, with a 79% renewal rate.

*"Meeting new people, catching up with old friends, sharing ideas, deepening knowledge, finding fresh insights and swapping stories... no one else can make this happen like CharityComms."*

**Max du Bois, executive director, Spencer du Bois**  
**Corporate partner**

### Events

Through our well-regarded and popular events we help, support and connect thousands of charity communications professionals. Compiled through hundreds of hours of research, our events calendar brings together examples of innovation and best practice, enabling the sector to learn from the successes and failures of others, to challenge current thinking and to develop solutions and new ways of working to better serve their beneficiaries and supporters.

This year we ran 39 events (including seminars, conferences, special interest groups, regional groups and networking events) attended by 2,111 charity communications professionals.

94% of event attendees rated our events as either excellent or good, up from 88% last year.

*"This was a really useful event – particularly for those of us who are lone communicators. The quality of the presentations was entertaining, stimulating and relevant to any organisation, no matter what the size."*

**Diana Ruthven, communications manager, Barrow Cadbury Trust**  
**Delegate at our Reputation conference, May 2014**

*"Informative, inspiring, reassuring – a really great event and a positive response to helping us meet one of the most common sector challenges we face."*

**Lisa Day, head of marketing and communications planning, Diabetes UK**  
**Delegate at our Integration conference, February 2015**

*"A fantastic event with great content and a really impressive senior level audience. It felt like the who's who of the charity sector were in attendance and what was really nice is that everyone was so approachable and willing to share their war stories and insights. Definitely a conference with the attendee at the heart of it all!"*

**Lindsay Herbert, global head of digital, Precedent**  
**Delegate and exhibitor at our Audiences conference, July 2014**

### **Peer Support Scheme**

CharityComms offers different kinds of peer support for individuals working in our organisational member charities, including a mentoring service, access to affordable coaching and the arrangement of one-off coffee meetings with professionals in the sector. We matched 82 people through our peer support scheme in 2014-15, including 74 mentoring partnerships, three one-off meetings and five coaching relationships.

*"In any sector, unless people get the chance to learn from those operating at a higher level or who have more experience, they are unlikely to develop to their full potential. I think mentoring schemes are an important part of making sure this happens. For me, being a mentee has been a fantastic benefit that has really helped me learn and grow. If you tried to get similar level career coaching in the private sector, you'd be looking at spending many thousands of pounds so it's amazing to be able to get this from CharityComms."*

**Richard Evans, head of media, Diabetes UK**  
**CharityComms mentee**

*"I've found being a mentor genuinely rewarding. It's not often we take time out to really reflect on someone else's challenges, and in helping to navigate these I've learnt new things about myself too."*

**James Renwick, senior brand manager, Macmillan Cancer Support**  
**CharityComms mentor**

### **Digital communications**

Our website ([www.charitycomms.org.uk](http://www.charitycomms.org.uk)) continues to attract more readers year on year: unique visits rose nearly a third from 70,823 last year to 93,487 in 2014-15. We posted 94 new articles on the site and grew our emailing list by 26% to 7,193 opted-in individuals.

Our Twitter following at 1 May 2015 stood at 24,664, generating 21,324 referrals to our website, up from 14,309 referrals the previous year.

*"An #FF to @CharityComms: honestly one of the best resources I know of for ideas and articles on marcom in the sector"*

### **Best practice guides, reports and resources**

CharityComms' best practice guides contain inspirational ideas and examples of great comms work from across the sector. Each guide has a steering group which ensures the final product is representative of the spectrum of ideas, experiences and wisdom available. Guides are designed to help communicators build their skills and address key challenges. They are free to download from the CharityComms website, and we also distribute printed copies at our events.

We published five original guides and reports in 2014-15:

- *Working with agencies: how to be a smart client*. Published July 2014. 482 downloads by 30 April 2015.
- *HQ and beyond: communicating effectively with groups, branches and regions*. Published in December 2014, supported by internal comms and employee engagement agency Harkness Kennett: 656 downloads by 30 April.
- *Team talk: analysis of charity communications team structures*. Published in partnership with digital agency Sift Digital in January 2015; 546 downloads by 30 April 2015.
- *The CharityComms/TPP Marketing and Communications Salary Survey*, published June 2014: 1,046 downloads.
- *One voice: a best practice guide to integrated communications*, published February 2015 in association with the GOOD Agency. Downloaded 1,328 times to year end.

Meanwhile, our most popular best practice guide to date – *Branding Inside Out* – was downloaded 664 times this year, bringing total downloads for this guide alone to 2,221 since it was published in 2012.

*"Well, I'm glad I took @CharityComms best practice guide to branding with me all the way to NZ. Coming in very handy for a current project!"*

### **Inspiring Communicator Awards**

CharityComms' Inspiring Communicator Awards recognise and celebrate inspirational communicators in the charity sector. This year's winners were experts across the full range of communications specialisms, including brand, PR, marketing, media, story-telling, digital and more.

*"Winning the CharityComms Inspiring Communicator Award has turned out to be a rite of passage for me. I came to communications after a 25 year career in electrical engineering and had a deep feeling of being an imposter, even though my work in the British Trust for Ornithology communications team had some great successes. Being nominated by my peers, and subsequently receiving the award, has given me the confidence to call myself a communications professional."*

**Paul Stancliffe, media manager, British Trust for Ornithology**

### **CharityComms Digital Benchmark**

CharityComms' Digital Benchmark is a syndicate of charities pooling their digital data to benchmark their digital performance in communications, campaigns and fundraising.

This is a unique collaboration of 42 charities aimed at improving the performance of participating organisations.

*"The CharityComms Digital Benchmark enables us to measure trends in our performance against peers, and identify whether the market as a whole is being affected by external conditions, or whether a trend is unique to us, therefore helping us to see where we're going wrong, or right. Being able to improve poor performance or further boost positive results helps us to make the most of our resources and ensure we're getting the best value possible from our digital channels, and where relevant, providing the best service we can to our supporters and stakeholders."*

**Sally O'Connell, head of digital, ActionAid**

### **AskCharity**

AskCharity is CharityComms' free media matching service, designed to help charities and journalists work together. Journalists use it to find case studies, spokespeople and information from charities. Charities use it to expand their media contacts lists, develop relationships and achieve more (or broader) media coverage. This year 1,210 requests for information were sent by journalists to AskCharity registered charities.

*"The AskCharity answer service is one of a kind. Within minutes of each request I have received responses from helpful PR teams who have provided inspiring, unique and informative case studies. By working together we have helped to promote and raise awareness for many, many different causes. This works as well for the charity as it does for the journalist and I would highly recommend it to anyone."*

**Shannon Kyle, freelance journalist specialising in women's weeklies**

### **Understanding Charities Group**

CharityComms has taken a leading role in the Understanding Charities Group, launched in October 2014. This cross-sector coalition aims to maintain levels of public trust and confidence in charities while increasing understanding of the way modern charities work.

### **Financial summary**

CharityComms has had another successful year financially, with income rising 22% year on year to £434,683. Cash at bank and in hand at year end stood at £246,914. The level of debt has halved over the year, from £96,476 in 2014 to £42,161 in 2015, the majority of which is under three months old. We wrote off £11,259 in historic debt. Net incoming resources was £54,525, with total funds carried forward from 2013-14 now at £107,140.

### **Changes to our trustee board**

Two trustees resigned from our board this year – special thanks and good wishes go to Carolan Davidge and Peter Gilheany who both contributed huge amounts of experience and support to the organisation.

We held an election for new trustees in February. Fourteen members stood for the election which was won by Lara Burns, Age UK, Adeela Warley, Friends of the Earth and Katherine Hall, Centre for Mental Health, who were all duly appointed as CharityComms trustees in March.

**Developments for 2015-16**

In the year ahead, CharityComms will look at the following developments to its products and services:

1. We will review and develop our customer relationship management system to ensure it remains fit to deliver the high level of service we want for our members.
2. We will investigate options for web streaming/video capture of our events to widen their reach.
3. Stepping into comms leadership: we will scope the development of a small group coaching programme designed to support comms professionals as they move from management into leadership roles.
4. We will explore the potential of creating a freelance directory linked to individual membership.
5. We will look at the communications needs of small charities and review our offering and level of support to this section of our community.
6. We will expand the scope of and participation in the CharityComms Digital Benchmark.
7. We will explore the opportunity for report/guidance/training for CEOs to raise the profile and reinforce the value of communications.

**FINANCIAL REVIEW**

**Reserves policy**

The charity company has no restricted funds therefore all are classed as unrestricted. The trustees have not designated any of these funds for a particular purpose, therefore all are general. The trustees have agreed that an amount equivalent to five month's salary and rent is sufficient to keep in reserve.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

**ON BEHALF OF THE BOARD:**

.....  
J A Grounds - Trustee



**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF  
CHARITYCOMMS**

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I report on the accounts for the year ended 30 April 2015 set out on pages six to eleven.

**Respective responsibilities of trustees and examiner**

The charity's trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year (under Section 144(2) of the Charities Act 2011 (the 2011 Act)) and that an independent examination is required. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of FCA.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under Section 145 of the 2011 Act
- to follow the procedures laid down in the General Directions given by the Charity Commission (under Section 145(5)(b) of the 2011 Act); and
- to state whether particular matters have come to my attention.

**Basis of the independent examiner's report**

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statements below.

**Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that, in any material respect, the requirements
- to keep accounting records in accordance with Section 386 and 387 of the Companies Act 2006; and
  - to prepare accounts which accord with the accounting records, comply with the accounting requirements of Sections 394 and 395 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Roger Moore  
FCA  
Hilton Sharp & Clarke  
1st Floor Atlantic House  
Jengers Mead  
Billingshurst  
West Sussex  
RH14 9PB

Date: .....

CHARITYCOMMS

STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 30 APRIL 2015

	Notes	2015 Unrestricted fund £	2014 Total funds £
<b>INCOMING RESOURCES</b>			
<b>Incoming resources from generated funds</b>			
Voluntary income		291,858	223,911
Activities for generating funds	2	142,637	132,681
Investment income	3	<u>188</u>	<u>68</u>
<b>Total incoming resources</b>		434,683	356,660
<b>RESOURCES EXPENDED</b>			
<b>Costs of generating funds</b>			
Fundraising trading: cost of goods sold and other costs	4	376,658	327,646
<b>Governance costs</b>		<u>3,500</u>	<u>1,500</u>
<b>Total resources expended</b>		380,158	329,146
<b>NET INCOMING RESOURCES</b>		54,525	27,514
<b>RECONCILIATION OF FUNDS</b>			
<b>Total funds brought forward</b>		<u>52,615</u>	<u>25,101</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u>107,140</u>	<u>52,615</u>

**CHARITYCOMMS**

**BALANCE SHEET  
AT 30 APRIL 2015**

		£	2015 Unrestricted fund £	2014 Total funds £
<b>FIXED ASSETS</b>	Notes			
Tangible assets	8		14,964	19,422
<b>CURRENT ASSETS</b>				
Debtors	9		42,161	96,476
Cash at bank and in hand			<u>246,914</u>	<u>144,801</u>
			289,075	241,277
<b>CREDITORS</b>				
Amounts falling due within one year	10		(196,899)	(208,084)
			<u>92,176</u>	<u>33,193</u>
<b>NET CURRENT ASSETS</b>				
			107,140	52,615
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>107,140</u>	<u>52,615</u>
<b>NET ASSETS</b>			<u>107,140</u>	<u>52,615</u>
<b>FUNDS</b>	11			
Unrestricted funds			<u>107,140</u>	<u>52,615</u>
<b>TOTAL FUNDS</b>			<u>107,140</u>	<u>52,615</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2015.

The members have not required the charitable company to obtain an audit of its financial statements for the year ended 30 April 2015 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board of Trustees on ..... and were signed on its behalf by:

.....  
J A Grounds -Trustee

## CHARITYCOMMS

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 APRIL 2015

#### 1. ACCOUNTING POLICIES

##### Accounting convention

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008), the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

##### Incoming resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

##### Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

##### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

Computer equipment	- 25% on reducing balance
Website	- 25% on reducing balance

##### Taxation

The charity is exempt from corporation tax on its charitable activities.

##### Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

##### Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme to which employees are automatically opted in. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

#### 2. ACTIVITIES FOR GENERATING FUNDS

	2015	2014
	£	£
Conferences	<u>142,637</u>	<u>132,681</u>

#### 3. INVESTMENT INCOME

	2015	2014
	£	£
Deposit account interest	<u>188</u>	<u>68</u>

#### 4. FUNDRAISING TRADING: COST OF GOODS SOLD AND OTHER COSTS

	2015	2014
	£	£
Purchases	98,998	94,079
Bad debts	11,259	-
Support costs	<u>266,401</u>	<u>233,567</u>
	<u>376,658</u>	<u>327,646</u>

CHARITYCOMMS

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 APRIL 2015

5. NET INCOMING/(OUTGOING) RESOURCES

Net resources are stated after charging/(crediting):

	<b>2015</b>	2014
	<b>£</b>	£
Depreciation - owned assets	<u>4,856</u>	<u>6,474</u>

6. TRUSTEES' REMUNERATION AND BENEFITS

During the year the Charity paid a remuneration of £47,500 (2014: £44,205) to one of the trustees V Browning.

**Trustees' expenses**

During the year the Charity paid expenses on behalf of the trustee V Browning as follows:

<b>Description</b>	<b>2015</b>	2014
Direct Costs	<b>3</b>	137
Staff Expenses	<u>509</u>	848
Total	<u><b>512</b></u>	<u>985</u>
Reimbursed in year	<b>(474)</b>	(718)
Outstanding at year end	<b>305</b>	267

7. STAFF COSTS

	<b>2015</b>	2014
	<b>£</b>	£
Wages and salaries	205,356	170,224
Social security costs	19,313	16,775
Other pension costs	<u>3,066</u>	<u>2,841</u>
	<u><b>227,735</b></u>	<u>189,840</u>

The average monthly number of employees during the year was as follows:

	<b>2015</b>	2014
Staff	<u>7</u>	<u>7</u>

No employees received emoluments in excess of £60,000.

CHARITYCOMMS

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 APRIL 2015

8. TANGIBLE FIXED ASSETS

	Computer equipment £	Website £	Totals £
<b>COST</b>			
At 1 May 2014	2,827	38,907	41,734
Additions	<u>398</u>	<u>-</u>	<u>398</u>
At 30 April 2015	<u>3,225</u>	<u>38,907</u>	<u>42,132</u>
<b>DEPRECIATION</b>			
At 1 May 2014	1,076	21,236	22,312
Charge for year	<u>438</u>	<u>4,418</u>	<u>4,856</u>
At 30 April 2015	<u>1,514</u>	<u>25,654</u>	<u>27,168</u>
<b>NET BOOK VALUE</b>			
At 30 April 2015	<u>1,711</u>	<u>13,253</u>	<u>14,964</u>
At 30 April 2014	<u>1,751</u>	<u>17,671</u>	<u>19,422</u>

9. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2015 £	2014 £
Trade debtors	41,374	96,309
Other debtors	167	167
Prepayments	<u>620</u>	<u>-</u>
	<u>42,161</u>	<u>96,476</u>

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2015 £	2014 £
Trade creditors	4,392	21,423
Social security and other taxes	-	15,101
VAT	17,832	21,059
Other creditors	775	1,095
Accruals and deferred income	162,005	149,406
Accrued expenses	<u>11,895</u>	<u>-</u>
	<u>196,899</u>	<u>208,084</u>

11. MOVEMENT IN FUNDS

	At 1.5.14 £	Net movement in funds £	At 30.4.15 £
<b>Unrestricted funds</b>			
General fund	52,615	54,525	107,140
	<u>52,615</u>	<u>54,525</u>	<u>107,140</u>
<b>TOTAL FUNDS</b>	<u>52,615</u>	<u>54,525</u>	<u>107,140</u>

CHARITYCOMMS

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED  
FOR THE YEAR ENDED 30 APRIL 2015

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11. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	434,683	(380,158)	54,525
	_____	_____	_____
<b>TOTAL FUNDS</b>	<u>434,683</u>	<u>(380,158)</u>	<u>54,525</u>

CHARITYCOMMS

DETAILED STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 30 APRIL 2015

	2015 £	2014 £
<b>INCOMING RESOURCES</b>		
<b>Voluntary income</b>		
Subscriptions	291,858	223,911
<b>Activities for generating funds</b>		
Conferences	142,637	132,681
<b>Investment income</b>		
Deposit account interest	<u>188</u>	<u>68</u>
<b>Total incoming resources</b>	434,683	356,660
<b>RESOURCES EXPENDED</b>		
<b>Fundraising trading: cost of goods sold and other costs</b>		
Direct costs	98,998	94,079
Bad debts	<u>11,259</u>	<u>-</u>
	110,257	94,079
<b>Governance costs</b>		
Legal fees	3,500	1,500
<b>Support costs</b>		
<b>Management</b>		
Consultancy fees	7,538	21,561
<b>Finance</b>		
Bank charges	2,069	1,056
<b>Information technology</b>		
Website maintenance	15,334	3,988
<b>Human resources</b>		
Wages	205,356	170,224
Social security	19,313	16,775
Pensions	<u>3,066</u>	<u>2,841</u>
	227,735	189,840
<b>Other</b>		
Computer software	594	3,535
Sundries	-	200
Accountancy	2,500	2,450
Staff expenses	5,775	4,463
Computer equipment	438	584
Website depreciation	<u>4,418</u>	<u>5,890</u>
	<u>13,725</u>	<u>17,122</u>
<b>Total resources expended</b>	380,158	329,146
	<u>-----</u>	<u>-----</u>
<b>Net income</b>	<u>54,525</u>	<u>27,514</u>