



FUNNY

[Old Spice - The Man Your Man Could Smell Like](#)

[Old Spice - Re: Everyone](#)

[K-Mart - Ship My Pants](#)

[Cadbury - Gorilla](#)

[How Animals Eat Their Food](#)

[Harlem Shake](#)

AMAZING

[Blendtec - Will It Blend \(iPhone\)](#)

[NFL - Pick Me](#)

[People are amazing](#)

MOVING

[Dove - Real Beauty Sketches](#)

[Ram - God Made a Farmer](#)

BONUS

[Cure Kids - Feel Inside \(And Stuff Like That\)](#)

[Barnardo's - Rewrite](#)

$$V = S^C$$

WHERE S = SEEDING

AND C =

(FUNNY + AMAZING + MOVING)

x (UNIQUE + NEW + SURPRISING)

x (CATS + DANCING + STAR WARS)